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MAY 14 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INFORMATION DISCLOSURE STATEMENT

Atty. Docket No.  
**ZILL1100-1**

Applicant <b>Harun Ahmet Kuyumcu et al.</b>	
Application Number <b>11/604,504</b>	Date Filed <b>11/27/2006</b>
Title <b>Method and System for Price Optimization</b>	
Group Art Unit <b>3692</b>	Examiner <b>Unassigned</b>
Confirmation Number: <b>3352</b>	
<b>Certificate of Mailing Under 37 C.F.R. § 1.8</b>	
I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22312-1450 on <u>5-11</u> , 2007.	
<u>Brenda Cross</u> Brenda Cross	

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Applicant respectfully requests, pursuant to 37 C.F.R. §§ 1.56, 1.97 and 1.98, that the art listed on the attached SB08A form be considered and cited in the examination of the above-identified application. Furthermore, pursuant to 37 C.F.R. §§ 1.97(g) and (h), no representation is made that a search has been made or that this art is material to patentability of the present application.

Applicant respectfully submits that the claims of Applicant's above-referenced patent are patentably distinguishable from these references. Applicant believes no fee is due at this time. However, the Commissioner is hereby authorized to charge any fees due, or refund any credit, to Deposit Account No. 50-3183 of Sprinkle IP Law Group for any fee under 37 C.F.R. §1.17.

Respectfully submitted,

~~Sprinkle IP Law Group  
Attorneys for Applicants~~

~~Ari G. Akmal  
Registration No. 51,388~~

Date: May 11, 2007  
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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>		Application Number	11/604,504
		Filing Date	11/27/2006
		First Named Inventor	Harun Ahmet Kuyumcu
		Group Art Unit	3692
		Examiner Name	Unassigned
Sheet	1	OF	1
		Attorney Docket Number	
		ZILL1100-1	

**U.S. PATENT DOCUMENTS**

Examiner Initials	Cite No.	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Figures Appear
		Number	Kind Code (if known)			
A1	7015912			03-31-2006	Marais	
A2	20060031179		A1	02-09-2006	Lehrman	
A3	20060031178		A1	02-09-2006	Lehrman et al.	
A4	20040135782		A1	07-15-2004	Marais	
A5						
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A8						
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A12						
A13						
A14						
A15						
A16						
A17						
A18						

Examiner Initials	Cite No.	FOREIGN PATENT DOCUMENTS			Publication Date MM-DD-YYYY (Number 43)	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Figures Appear
		Country Code	Number	Kind Code (if known)			

Examiner Signature	Date Considered
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